



StoreMore

DRP StoreMore Opening Conference - General Data Protection Regulation (GDPR) Information

AND

Information on Intellectual Property Rights of Presentations by Participants and Affiliated Entities

Introduction

This document outlines the data protection practices for the "DRP StoreMore opening conference" (the "Event") in accordance with the General Data Protection Regulation (GDPR). It details how we will collect, use, store, and protect the personal data of participants and presenters (data subjects) and how we will use presentations of participants.

Data Protection Legislation

Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (hereinafter referred to as GDPR)

Data Controller

Békéscsaba Smart Management Kft., located at **Szent István tér 7, Békéscsaba, HU-5600 Hungary**, is the data controller for the personal data collected in connection with the "DRP StoreMore opening conference" (the "Event"). This means that we are responsible for determining how your personal data is collected, used, stored, and protected.

Data Collection

We will collect the following personal data for the Event:

- Participants: Names, contact information (email addresses, phone numbers), dietary preferences anonymously (if applicable), and company affiliation (if applicable). This data will be collected through the registration form or via direct contact.
- Presenters: Names, contact information (email addresses), titles, affiliations, and presentation topics. This data will be collected directly from presenters or through the event organization team.



Data Use

We will use the collected data for the following purposes:

- **Event organization:** We will use your data to process your registration, send you important information about the Event (e.g., schedule updates, location details), and cater to any dietary needs you may have specified.
- **Communication:** We may use your contact information to send you follow-up communication after the Event, such as sharing presentations or requesting feedback.
- **Photography and videography:** With your prior consent, we may take photographs and videos of the Event for project marketing and promotional purposes. We will clearly indicate areas where photography and Videography are taking place and provide a method for participants to opt-out.

With your explicit consent, we may publish photographs and videos taken during the Event, including presentations **solely for the purposes of the DRP0200271 – StoreMore project**, on the project website and our social media channels for project promotional purposes.

We will clearly indicate areas where photography and videography are taking place before the event and during the event itself. You will have the opportunity to opt-out of having your image or video published by contacting the Event organizers at szecsi.jeno@bcseenergia.hu

Presentations: Both online and live presentations will be streamed in real-time to a limited, pre-registered audience of invited participants. Access to the live stream will be granted through a secure platform with login credentials provided solely to those on the invitation list.

We will not record or make publicly available the live stream of any presentation without the explicit consent of the presenter.

Data Storage and Security

We will store your data securely on our servers or those of our trusted service providers. We have implemented appropriate technical and organizational measures to protect your data against unauthorized access, disclosure, alteration, or destruction.

Data Retention

We will only retain your data for as long as necessary for the purposes outlined above. Once the purpose is fulfilled, your data will be deleted unless we are required by law to retain it for a longer period.



Your Rights

Under the GDPR, you have the following rights:

- Right to access: You have the right to request a copy of the personal data we hold about you.
- Right to rectification: You have the right to request that we correct any inaccurate or incomplete personal data we hold about you.
- Right to erasure: You have the right to request that we erase your personal data, subject to certain exceptions.
- Right to restrict processing: You have the right to request that we restrict the processing of your personal data.
- Right to data portability: You have the right to request that we transfer your personal data to another controller.
- Right to object: You have the right to object to the processing of your personal data for project marketing purposes. The data subject may, at any time, object to the processing of his or her personal data on grounds relating to his or her particular situation, if, in his or her opinion, the personal data concerning him or her is being processed inappropriately by the Controller in connection with the purpose specified in this data protection notice.

Contact Us

If you have any questions about your data or want to exercise any of your rights, please contact the Event Data Protection Officer at szecsi.jeno@bcsenergia.hu

Changes to this Policy

We reserve the right to update this policy at any time. We will notify you of any changes by posting the updated policy on the Event website.



Enforcement of Data Protection Rights

If the data subject considers that the Data Controller has violated the applicable data protection regulations during the processing of their personal data, they may:

- File a complaint with the National Authority for Data Protection and Freedom of Information (NAIH):
 - Postal address: 1055 Budapest, Falk Miksa utca 9-11, P.O. Box: 1374 Budapest, Pf. 603.
 - Email: ugyfelszolgalat@naih.hu
 - Website: www.naih.hu
- Alternatively, the data subject may turn to the court to protect their data. The court will handle the case out of turn. In this case, the data subject can freely decide whether to file a lawsuit at the competent court according to their place of residence (permanent address), place of stay (temporary address), or the registered seat of the Data Controller. You can find the competent court according to your place of residence or place of stay on the website <https://birosag.hu/birosag-kereso>. The Gyula Court has jurisdiction over the lawsuit according to the registered seat of the Data Controller.